# EXHIBIT 112 TO HARVEY DECLARATION REDACTED VERSION



### **Startup Talent Competition**

Authors: Katie Temple and Krystal Cope Contributors: Linda Veenker and Natalie Johnson

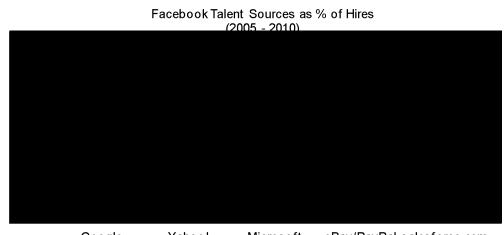
Contributors: Linda Veenker and Natalie Johnson
OVERVIEW
In 2010 to date, of technical employees who reported leaving Google for another company went to a startup organization. Of these employees, the highest percentage went to Facebook.
Our research indicates that Google continues to be one of the top organizations targeted by Facebook recruiting efforts. We estimate of new Facebook employees in 2010 were recruited from Google.
We also launched a number of initiatives in late Q3 to support talent retention, including counteroffer training for our Engineering executives, more systematic Facebook exit interviews, a talent recovery pilot and research to anticipate which Google employees will be targeted by Facebook.
FACEBOOK FORECAST
At the LDCC's request, in April we created a 2-year forecast of the number of offers Facebook would make to Googlers. Due to the recent escalation of actual Facebook offers made to Googlers, we have updated our forecast and shortened the forecast period to four quarters only (see Attachment A for previous quarter's forecast). We also created a 4-quarter forecast of the number of exits to Facebook, based on our current counteroffer philosophy and a continued win rate of
Facebook Offers to Googlers  and Exits to Facebook

### RECRUITING LANDSCAPE

### **Facebook Recruiting from Google**

In 2010 to date, of technical employees who reported leaving Google for another company went to a startup organization. Facebook accounted for the highest proportion of these exits ( ).

Since 2005, we estimate of Facebook employees were recruited directly from Google. In 2010, we believe were recruited directly from Google. The table below shows the top five sources of Facebook hires according to our analysis<sup>1</sup>.



	Google	Yahoo!	Microsoft	eBay/PayPal s	alestorce.com
#Confirmed FB hires	n = 165 / n = 71	n = 85 / n = 8	n = 53 / n = 5	n = 29 / n = 3	n = 4 / n = 3

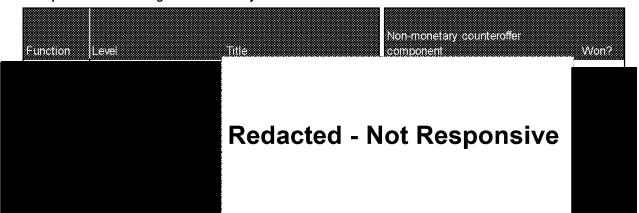
Based on our analysis, Facebook likely contacted about of Googlers to yield the hires from Google in 2010 to date. Making reasonable assumptions about Facebook's future recruiting capacity and Google's headcount growth,

### BAGEROOK GOUNDEROEERS

**Facebook Counteroffer Update** 

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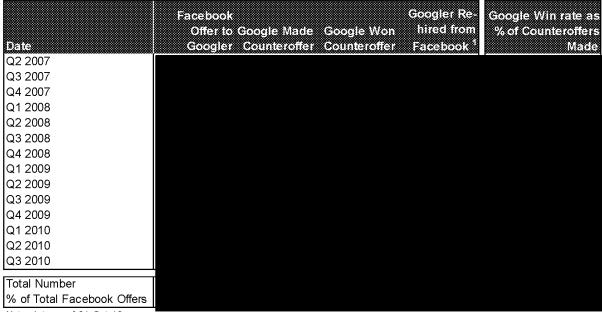
Sample of Q3 2010 Google Non-Monetary Offers



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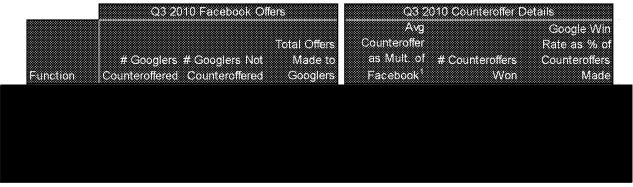
Additional counteroffer details are provided in the tables below:

### Attrition to Facebook - Counteroffer Update



Note: data as of 01-Oct-10

<sup>1)</sup> Rehires categorized based on date of original resignation (as opposed to date of rehire)



Updated as of 01-Oct-10

1) Reflects equity awards only; Facebook's base salary and bonus levels are generally similar to Google levels.

### **Facebook Head-to-Head Candidate Update**

Additional offer details are provided in the table below:

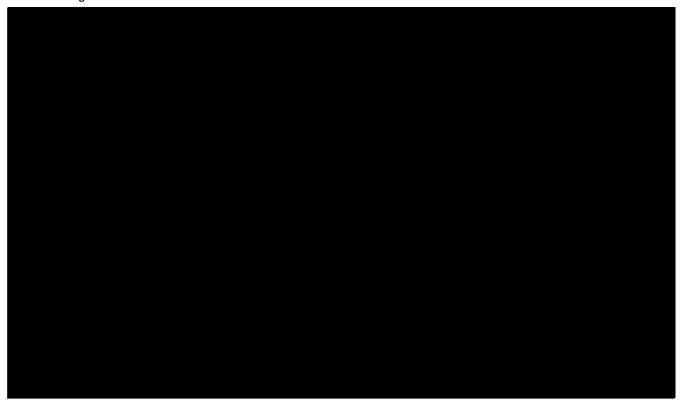
### Facebook Head-to-Head Candidate Update

	He ad -to-H	lead	Google Won	Google Win Rate as %
Date	*********	***************************************	Candidate	Candidates
Q2 2007				
Q3 2007				
Q4 2007				
Q1 2008				
Q2 2008				
Q3 2008				
Q4 2008				
Q1 2009				
Q2 2009				
Q3 2009				
Q4 2009				
Q1 2010				
Q2 2010				
Q3 2010				
Total Number				
Note: data as of 01-Oct-10				

Note: data as of 01-Oct-10

### EUTHURIESTER/ATERCAY

To support talent retention and recovery against startups, we launched a number of new initiatives in late Q3, including:



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### Facebook Forecast as presented to the LDCC on July 14, 2010

